

TELE REP

E-Order#: 403823 (Rev 0) Agy#2296984

Agency: NAT'L MEDIA RESEARCH PLANNING PLAC

Advertiser: POLI/F UPTON/R/CON/MI

Buyer: BEN ANGLE

REP BUYLINES

Hdln#: 6328772 (Rev 0)

Dates: Oct16/12 - Oct22/12

Prod1: UPTON 4 ALL OF US

Prod2:

Tel #:

Requested by: ANGIE

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Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name
	##CASH										
	1	Fri/11-1130P	30S	\$600	Oct19/12	Oct19/12	1	1	1	\$600	NWSCHNL3 AT 11
		Contract Comment: NWSCHNL3 AT 11									
	2	Fri/1135P-1235A	30S	\$250	Oct19/12	Oct19/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	3	Fri/12N-1230P	30S	\$300	Oct19/12	Oct19/12	1	1	1	\$300	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	4	Fri/5-530P	30S	\$500	Oct19/12	Oct19/12	1	1	1	\$500	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	5	Fri/530-6A	30S	\$200	Oct19/12	Oct19/12	1	1	1	\$200	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	6	Fri/6-630A	30S	\$300	Oct19/12	Oct19/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	7	Fri/6-630P	30S	\$750	Oct19/12	Oct19/12	1	1	1	\$750	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	8	Fri/630-7A	30S	\$300	Oct19/12	Oct19/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	9	Fri/630-7P	30S	\$750	Oct19/12	Oct19/12	1	1	1	\$750	CBS EVE NWS
		Contract Comment: CBS EVE NWS									
	10	Fri/7-730P	30S	\$1,200	Oct19/12	Oct19/12	1	1	1	\$1,200	WHEEL-FORTNE
		Contract Comment: WHEEL-FORTNE									
	11	Fri/7-9A	30S	\$300	Oct19/12	Oct19/12	1	1	1	\$300	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	12	Fri/730-8P	30S	\$1,200	Oct19/12	Oct19/12	1	1	1	\$1,200	JEOPARDY
		Contract Comment: JEOPARDY									
	13	Mon/11-1130P	30S	\$600	Oct22/12	Oct22/12	1	1	1	\$600	NWSCHNL3 AT 11
		Contract Comment: NWSCHNL3 AT 11									
	14	Mon/1135P-1235A	30S	\$250	Oct22/12	Oct22/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	15	Mon/12N-1230P	30S	\$300	Oct22/12	Oct22/12	1	1	1	\$300	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	16	Mon/5-530P	30S	\$500	Oct22/12	Oct22/12	1	1	1	\$500	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	17	Mon/530-6A	30S	\$200	Oct22/12	Oct22/12	1	1	1	\$200	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	18	Mon/6-630A	30S	\$300	Oct22/12	Oct22/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	19	Mon/6-630P	30S	\$750	Oct22/12	Oct22/12	1	1	1	\$750	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	20	Mon/630-7A	30S	\$300	Oct22/12	Oct22/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	21	Mon/630-7P	30S	\$750	Oct22/12	Oct22/12	1	1	1	\$750	CBS EVE NWS
		Contract Comment: CBS EVE NWS									
	22	Mon/7-730P	30S	\$1,200	Oct22/12	Oct22/12	1	1	1	\$1,200	WHEEL-FORTNE
		Contract Comment: WHEEL-FORTNE									
	23	Mon/7-9A	30S	\$300	Oct22/12	Oct22/12	1	1	1	\$300	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	24	Mon/730-8P	30S	\$1,200	Oct22/12	Oct22/12	1	1	1	\$1,200	JEOPARDY
		Contract Comment: JEOPARDY									
	25	Sat/11-1130P	30S	\$600	Oct20/12	Oct20/12	1	1	1	\$600	NWSCHNL311AT11
		Contract Comment: NWSCHNL311AT11									
	26	Sat/6-630P	30S	\$200	Oct20/12	Oct20/12	1	1	1	\$200	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	27	Sat/7-730P	30S	\$200	Oct20/12	Oct20/12	1	1	1	\$200	WHEEL-FORTNE W
		Contract Comment: WHEEL-FORTNE W									
	28	Sat/730-8P	30S	\$200	Oct20/12	Oct20/12	1	1	1	\$200	JEOPARDY-WKND
		Contract Comment: JEOPARDY-WKND									
	29	Sat/9-10P	30S	\$450	Oct20/12	Oct20/12	1	1	1	\$450	CRIMTME SA-CBS
		Contract Comment: CRIMTME SA-CBS									
	30	Sun/11-1130P	30S	\$600	Oct21/12	Oct21/12	1	1	1	\$600	NWSCHNL311AT11
		Contract Comment: NWSCHNL311AT11									
	31	Sun/7-8P	30S	\$2,500	Oct21/12	Oct21/12	1	1	1	\$2,500	60 MINUTES-CBS
		Contract Comment: 60 MINUTES-CBS									
	32	Thu/10-11P	30S	\$2,200	Oct18/12	Oct18/12	1	1	1	\$2,200	MENTALIST-CBS
		Contract Comment: MENTALIST-CBS									
	33	Thu/11-1130P	30S	\$600	Oct18/12	Oct18/12	1	1	1	\$600	NWSCHNL3 AT 11
		Contract Comment: NWSCHNL3 AT 11									
	34	Thu/1135P-1235A	30S	\$250	Oct18/12	Oct18/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	35	Thu/12N-1230P	30S	\$300	Oct18/12	Oct18/12	1	1	1	\$300	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	36	Thu/5-530P	30S	\$500	Oct18/12	Oct18/12	1	1	1	\$500	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	37	Thu/530-6A	30S	\$200	Oct18/12	Oct18/12	1	1	1	\$200	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	38	Thu/6-630A	30S	\$300	Oct18/12	Oct18/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	39	Thu/6-630P	30S	\$750	Oct18/12	Oct18/12	1	1	1	\$750	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	40	Thu/630-7A	30S	\$300	Oct18/12	Oct18/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	41	Thu/630-7P	30S	\$750	Oct18/12	Oct18/12	1	1	1	\$750	CBS EVE NWS
		Contract Comment: CBS EVE NWS									
	42	Thu/7-9A	30S	\$300	Oct18/12	Oct18/12	1	1	1	\$300	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	43	Thu/730-8P	30S	\$1,200	Oct18/12	Oct18/12	1	1	1	\$1,200	JEOPARDY
		Contract Comment: JEOPARDY									
	44	Thu/9-10P	30S	\$2,400	Oct18/12	Oct18/12	1	1	1	\$2,400	PERSON-INT-CBS
		Contract Comment: PERSON-INT-CBS									
	45	Tue/11-1130P	30S	\$600	Oct16/12	Oct16/12	1	1	1	\$600	NWSCHNL3 AT 11
		Contract Comment: NWSCHNL3 AT 11									
	46	Tue/1135P-1235A	30S	\$250	Oct16/12	Oct16/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	47	Tue/12N-1230P	30S	\$300	Oct16/12	Oct16/12	1	1	1	\$300	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	48	Tue/5-530P	30S	\$500	Oct16/12	Oct16/12	1	1	1	\$500	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	49	Tue/530-6A	30S	\$200	Oct16/12	Oct16/12	1	1	1	\$200	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									
	50	Tue/6-630A	30S	\$300	Oct16/12	Oct16/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	51	Tue/6-630P	30S	\$750	Oct16/12	Oct16/12	1	1	1	\$750	NWSCHNL3 AT 6P
		Contract Comment: NWSCHNL3 AT 6P									
	52	Tue/630-7A	30S	\$300	Oct16/12	Oct16/12	1	1	1	\$300	NWSCHNL3 AT 6A
		Contract Comment: NWSCHNL3 AT 6A									
	53	Tue/630-7P	30S	\$750	Oct16/12	Oct16/12	1	1	1	\$750	CBS EVE NWS
		Contract Comment: CBS EVE NWS									
	54	Tue/7-730P	30S	\$1,200	Oct16/12	Oct16/12	1	1	1	\$1,200	WHEEL-FORTNE
		Contract Comment: WHEEL-FORTNE									
	55	Tue/7-9A	30S	\$300	Oct16/12	Oct16/12	1	1	1	\$300	CBS THS MRNG-2<
		Contract Comment: CBS THS MRNG-2<									
	56	Tue/8-9P	30S	\$2,400	Oct16/12	Oct16/12	1	1	1	\$2,400	NCIS-CBS
		Contract Comment: NCIS-CBS									
	57	Tue/9-10P	30S	\$2,400	Oct16/12	Oct16/12	1	1	1	\$2,400	NCIS:LA-CBS
		Contract Comment: NCIS:LA-CBS									
	58	Wed/11-1130P	30S	\$600	Oct17/12	Oct17/12	1	1	1	\$600	NWSCHNL3 AT 11
		Contract Comment: NWSCHNL3 AT 11									
	59	Wed/1135P-1235A	30S	\$250	Oct17/12	Oct17/12	1	1	1	\$250	D LETTRMAN-CBS<
		Contract Comment: D LETTRMAN-CBS<									
	60	Wed/12N-1230P	30S	\$300	Oct17/12	Oct17/12	1	1	1	\$300	NWSCHNL3-NOON
		Contract Comment: NWSCHNL3-NOON									
	61	Wed/5-530P	30S	\$500	Oct17/12	Oct17/12	1	1	1	\$500	NWSCHNL3 AT 5P
		Contract Comment: NWSCHNL3 AT 5P									
	62	Wed/530-6A	30S	\$200	Oct17/12	Oct17/12	1	1	1	\$200	NWSCHNL3 AT 5A
		Contract Comment: NWSCHNL3 AT 5A									

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Rep: TELEREP, INC

Run On: Sep25/12

E-Order#:

Station: WISN-TV
Salesperson: DAVE CLARK

Agency: 3237

Advertiser: RA35+

Buyer: B



Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH					
	1	Fri/11-1130P	3.5	3.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	2	Fri/1135P-1235A	1.3	1.3	Sep20/12	Rev #0: A
		Contract Comment: D LETTRM				
	3	Fri/12N-1230P	3.3	3.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	4	Fri/5-530P	4.4	4.4	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	5	Fri/530-6A	1.2	1.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	6	Fri/6-630A	2.3	2.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	7	Fri/6-630P	6.7	6.7	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	8	Fri/630-7A	2.5	2.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	9	Fri/630-7P	6.4	6.4	Sep20/12	Rev #0: A
		Contract Comment: CBS EVE N				
	10	Fri/7-730P	9.6	9.6	Sep20/12	Rev #0: A
		Contract Comment: WHEEL-FC				
	11	Fri/7-9A	2.1	2.1	Sep20/12	Rev #0: A
		Contract Comment: CBS THS M				
	12	Fri/730-8P	9.4	9.4	Sep20/12	Rev #0: A
		Contract Comment: JEOPARDY				
	13	Mon/11-1130P	3.5	3.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	14	Mon/1135P-1235A	1.3	1.3	Sep20/12	Rev #0: A
		Contract Comment: D LETTRM				
	15	Mon/12N-1230P	3.3	3.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	16	Mon/5-530P	4.4	4.4	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	17	Mon/530-6A	1.2	1.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	18	Mon/6-630A	2.3	2.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rating RA35+</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	19	Mon/6-630P	6.7	6.7	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	20	Mon/630-7A	2.5	2.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	21	Mon/630-7P	6.4	6.4	Sep20/12	Rev #0: A
		Contract Comment: CBS EVE N				
	22	Mon/7-730P	9.6	9.6	Sep20/12	Rev #0: A
		Contract Comment: WHEEL-FC				
	23	Mon/7-9A	2.1	2.1	Sep20/12	Rev #0: A
		Contract Comment: CBS THS M				
	24	Mon/730-8P	9.4	9.4	Sep20/12	Rev #0: A
		Contract Comment: JEOPARDY				
	25	Sat/11-1130P	3.2	3.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	26	Sat/6-630P	2.6	2.6	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	27	Sat/7-730P	5.8	5.8	Sep20/12	Rev #0: A
		Contract Comment: WHEEL-FC				
	28	Sat/730-8P	4.9	4.9	Sep20/12	Rev #0: A
		Contract Comment: JEOPARDY				
	29	Sat/9-10P	2.9	2.9	Sep20/12	Rev #0: A
		Contract Comment: CRIMTME				
	30	Sun/11-1130P	3.0	3.0	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	31	Sun/7-8P	9.5	9.5	Sep20/12	Rev #0: A
		Contract Comment: 60 MINUTE				
	32	Thu/10-11P	9.3	9.3	Sep20/12	Rev #0: A
		Contract Comment: MENTALIS				
	33	Thu/11-1130P	3.5	3.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	34	Thu/1135P-1235A	1.3	1.3	Sep20/12	Rev #0: A
		Contract Comment: D LETTRM				
	35	Thu/12N-1230P	3.3	3.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	36	Thu/5-530P	4.4	4.4	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	37	Thu/530-6A	1.2	1.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	38	Thu/6-630A	2.3	2.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	39	Thu/6-630P	6.7	6.7	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	40	Thu/630-7A	2.5	2.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	41	Thu/630-7P	6.4	6.4	Sep20/12	Rev #0: A
		Contract Comment: CBS EVE M				
	42	Thu/7-9A	2.1	2.1	Sep20/12	Rev #0: A
		Contract Comment: CBS THS M				
	43	Thu/730-8P	9.4	9.4	Sep20/12	Rev #0: A
		Contract Comment: JEOPARDY				
	44	Thu/9-10P	11.4	11.4	Sep20/12	Rev #0: A
		Contract Comment: PERSON-III				
	45	Tue/11-1130P	3.5	3.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	46	Tue/1135P-1235A	1.3	1.3	Sep20/12	Rev #0: A
		Contract Comment: D LETTRM				
	47	Tue/12N-1230P	3.3	3.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	48	Tue/5-530P	4.4	4.4	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	49	Tue/530-6A	1.2	1.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	50	Tue/6-630A	2.3	2.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	51	Tue/6-630P	6.7	6.7	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	52	Tue/630-7A	2.5	2.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	53	Tue/630-7P	6.4	6.4	Sep20/12	Rev #0: A
		Contract Comment: CBS EVE M				
	54	Tue/7-730P	9.6	9.6	Sep20/12	Rev #0: A
		Contract Comment: WHEEL-FC				
	55	Tue/7-9A	2.1	2.1	Sep20/12	Rev #0: A
		Contract Comment: CBS THS M				
	56	Tue/8-9P	14.6	14.6	Sep20/12	Rev #0: A
		Contract Comment: NCIS-CBS				
	57	Tue/9-10P	11.0	11.0	Sep20/12	Rev #0: A
		Contract Comment: NCIS:LA-C				
	58	Wed/11-1130P	3.5	3.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	59	Wed/1135P-1235A	1.3	1.3	Sep20/12	Rev #0: A
		Contract Comment: D LETTRM				
	60	Wed/12N-1230P	3.3	3.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	61	Wed/5-530P	4.4	4.4	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	62	Wed/530-6A	1.2	1.2	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rating RA35+</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
	63	Wed/6-630A	2.3	2.3	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	64	Wed/6-630P	6.7	6.7	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	65	Wed/630-7A	2.5	2.5	Sep20/12	Rev #0: A
		Contract Comment: NWSCHNL				
	66	Wed/630-7P	6.4	6.4	Sep20/12	Rev #0: A
		Contract Comment: CBS EVE N				
	67	Wed/7-730P	9.6	9.6	Sep20/12	Rev #0: A
		Contract Comment: WHEEL-FC				
	68	Wed/7-9A	2.1	2.1	Sep20/12	Rev #0: A
		Contract Comment: CBS THS M				
	69	Wed/730-8P	9.4	9.4	Sep20/12	Rev #0: A
		Contract Comment: JEOPARDY				
		Total 69 Spots for:	322.7	322.7		
		Monthly Estimate Dollars:				
				322.7	Oct/12	